



Chicago-based **oobeya group** helps organizations understand and put to practice advanced management and development techniques such as Agile, Scrum and Lean. With a background spanning software development to product management to sales and general management, we are in a unique position to support the entire organization as it learns and adopts new practices. Founder Lowell Lindstrom has been a leader in the agile community since its inception. Our training, coaching and advisory services have been developed to assist organizations make the transition to successful use of these principles and practices. Public courses are held monthly in the Chicago area. Private on-site courses are available as needed. Full transition support packages are tailored to your specific situation. Give us a call at 630.335.0889 or visit us at www.oobeyagroup.com.

Oobeya Group is an active participant in many agile communities, including:



Agile Techniques for the Enterprise

Agile/Scrum techniques are now common place in software development organizations of all sizes. Services to help project teams be agile are also common. What's been missing is a robust set services designed to support the transition of the entire organization to agile thinking and practice. **oobeya group** fills that gap. From executive support, to organizational development, to team level support, we have the experience and offerings to design and implement an organizational transition for your company.

Course Catalog

ScrumMaster Certification
2-days

Product Owner/Agile Customer
2-days

Facilitating the Transition to Agile
1-day

Agile Overview
½ or 1-day

Leveraging Agile & Lean for Success
1-day

Agile/Scrum Team Kickoff
3 to 5 days

Benefits of Oobeya Group courses:

Experience: Lowell Lindstrom has been teaching agile for nearly 10 years and has co-taught with most of the leading agile authors and thought leaders.

Flexibility: Courses are offered publically each month in Chicago or on-site throughout the US. International courses can be arranged for distributed organizations.

Focus: Small public class sizes ensure that specific student interests are covered. All on-site courses are customized based on the specific situation you are facing.

Agile/Scrum Team Formation & Support Services

Thank you for your interest in our services which help teams and organizations achieve success transitioning to Scrum and Agile development practices. Having been involved in the agile software development movement since its inception, we are one of the most experienced companies in helping organizations effectively use agile techniques.

To maximize your return on our engagement, we work with clients to outline the transition/coaching goals required. A plan is then specified for the team, project, and engagement over a given timeframe. This typically begins with a few days of overview and backlog creation followed by coaching on the sprint/iteration boundary.

The menu of activities commonly performed by Oobeya Group includes:

- Certified ScrumMaster Training: 2 day course
- Product Ownership Team Workshop: ½ - 1 day
- Agile/Scrum Team Orientation and Project Kickoff: ½ -1 day
- Product Backlog Workshop Coaching: 1-2 days
- Sprint/Iteration Planning Coaching: ½ - 1 day
- Agile/Scrum Team Email/Phone Support: ad hoc, included with coaching engagements
- Agile/Scrum Team Onsite Support: 1 day, as needed by project team
- Sprint/Iteration Review & Retrospective Coaching, 1 day

An example of a recent Scrum project coaching support engagement is shown in the following table:

Week 1	Week 2	Week 3-4	Week 5	Week 6	Week 7-8	Week 9	Week 10	Week 11-12	Week 13
Scrum Team Orientation & Project Kickoff (1 day)	Sprint 1 Planning Coaching (½ - 1 day)	Scrum Team Phone Support (ad hoc)	Sprint 1 Review & Retrospective Coaching (1 day)	Sprint 2 Planning Coaching (½ day)	Scrum Team Phone Support (ad hoc)	Sprint 2 Review & Retrospective Coaching (1 day)	Sprint 3 Planning Coaching (½ day)	Scrum Team Phone Support (ad hoc)	Sprint 3 Review & Retrospective Coaching (1 day)
Product Backlog Workshop (1-2 days)									

This engagement plan focuses the coaching provided by **oobeya group** on the critical planning and review activities. It is at these points that the coaching has the greatest impact. During the Sprint, the team is working on the project tasks with the teams' ScrumMaster facilitating the use of Scrum. Your **oobeya group** coach is always available to anyone involved in the project via phone and email to give guidance and answer questions. Full transition support packages are tailored to your specific situation.

Give us a call!

oobeya group
 Lowell Lindstrom
 lowell@oobeyagroup.com
 phone: 630.335.0889

